



Shetland Amenity Trust



Annual Report 2014/2015

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INTRODUCTION

June 2014 saw the opening of the Sumburgh Head visitor centre. The project to acquire and develop Sumburgh was first mooted in 2000 at the Ness 2000 seminars held in the South Mainland of Shetland. The £5.4 million project to fully renovate the A listed buildings was completed on schedule and opened by HRH The Princess Royal on the 3rd June 2014.

The revenue funding to operate this new five-star tourist attraction is being generated by various income streams operating within the facility. These include self-catering accommodation, office rental, shop and entrance fees to the internal displays. The realisation of this project is a great tribute to the dedication and perseverance of Trust staff who have worked tirelessly to deliver the project on time and on budget and the management team which is successfully operating this facility.

As we approach the end of the year, the prospect of further reductions in core funding will bring new challenges to the Trust in its role as a champion of Shetland's Culture and Heritage. We are confident that we will be able to continue to deliver a high quality service to Shetland.

TRUST OBJECTIVES

The Trust objectives are:

- (a) The protection, improvement and enhancement of buildings and artefacts of architectural, historical, educational or other interest in Shetland with a view to securing public access to such buildings and the permanent display for the benefit of the public of such artefacts for the purposes of research, study or recreation.
- (b) The provision, development and improvement of facilities for the enjoyment by the public of the Shetland countryside and its flora and fauna, the conservation and enhancement for the benefit of the public of its natural beauty and amenity and the securing of public access to the Shetland countryside for the purposes of research, study or recreation.
- (c) Such other purpose or purposes charitable in law as the Trustees shall from time to time determine.

General

At the Trust's AGM in August 2014 Mr D. Sinclair retired from the Trust. A secret ballot was held at which 2 nominations were considered and Capt G. Sutherland was re-elected as a Trustee and Mr I. Kinniburgh was elected. They will serve for 4 years.

At this AGM, Mr B. Gregson was re-elected as Chairman and Capt G. Sutherland as Vice-Chairman.

Trustees

At the year-end there were eleven Trustees as follows:

- Mr A. Blackadder
- Mr B. Gregson
- Mr J.H. Henry
- Mr D. Jamieson
- Mr I. Kinniburgh
- Mr L. Johnston
- Mr E. Knight
- Mr F. Robertson
- Capt G. Sutherland
- Dr J. Wills
- Ms V. Wishart

INTERNATIONAL CO-OPERATION

Shetland has an excellent reputation for playing its part in international networks and as a consequence of its geographic location, it is eligible to participate in a whole range of transnational programmes, taking full advantage of the funding opportunities which they provide. Being a part of a network enables individual organisations to share their expertise and develop mutually beneficial projects which further develop and enhance the strategic objectives of each individual organisation.

The Viking World

Work has continued with putting Shetland firmly on the Viking map with involvement in a range of Viking related projects. Both the Trust's General Manager and Admin Manager serve on the Board of the Destination Viking Association as Chairman and Secretary respectively. The Association is a multi-national organisation run on a voluntary basis which is open to museums, academic institutions, commercial enterprises and non-profit organisations who, based on pedagogic principles, present the historic and cultural heritage of the Viking Age. Since June 2012, the Association has been the manager of the Council of Europe's Viking Cultural Route and submitted its re-evaluation application in September 2014.



The Trust, acting as lead partner, submitted an application to the EU Creative Europe Programme in October 2014 for the Follow The Vikings project. The €3.92 million project has 15 partners and 10 associate partners and, if successful, the project will celebrate Viking heritage throughout Europe and will have a particular emphasis on creativity and culture, including the creation of a website and an international touring event.

There will also be an emphasis on training volunteers at a local level and skills exchange. All this will raise the visibility of the Council of Europe's Viking Cultural Route.

Geopark Shetland

Shetland was officially accepted as a member of the European Geoparks Network in September 2009 during the European Geoparks Network conference and this was formally acknowledged at the Global Geoparks Conference in Malaysia in April 2011. Following an extremely thorough process, Geopark Shetland was revalidated in 2013 for another 4 years.



Staff continued to participate in European and Global meetings throughout the year. In addition, the UK Global Geoparks Forum held its 2014 meeting in Shetland.

Geopark Shetland worked with North West Highlands Geopark on a joint submission to request core funding from the Scottish Government, which was secured until 31st March, 2015. Attempts to extend this core funding are continuing with a decision due in the new financial year.

Working with partners in the North Atlantic, Geopark Shetland secured funding from the Northern Periphery & Arctic Programme for the 3-year Drifting Apart project. The 3 Scottish Geoparks are joint partners, with Shetland as the administrative lead.

Membership of these networks puts Shetland on the map as a key player in world heritage at a time when Europe is placing considerable emphasis on the importance of culture and heritage as a growth area.

SHETLAND MUSEUM & ARCHIVES

Strategic Objectives:

- Acquire and preserve objects and information for the public benefit.
- Use collections to improve the quality of life in Shetland, promote a sense of place and belonging and of local pride and enhance Shetland's image nationally and internationally.
- Advise and promote good standards of collection care and interpretation to the network of Shetland museums and heritage groups.
- Create and instigate exhibitions, publications and events that are thought-provoking, inspiring, educational and enjoyable.
- Provide support and assistance to visitors and users of the facility so that they have an outstanding experience which makes them want to return.

General

The Shetland Museum and Archives is the top visitor attraction in Shetland, attracting over 90,000 visitors annually, and continues to draw visitors from all backgrounds and ages. Shetland Museum and Archives has a 5-star VisitScotland Quality Assurance Award. It also has full accreditation status by the Arts Council/ Museums Galleries Scotland and is a repository for documents approved by the Keeper of the Records of Scotland.

Collections

Following intensive staff effort, Museums Galleries Scotland awarded Recognised status to the Shetland Museum's archaeology collection. This validates the importance of the artefacts in our care, and can provide future funding leverage for future development projects. Shetland Museum and Archives had a rich year for



Just some of the social history and folklife acquisitions of 2014 - 2015

donations to its collection. A selection of Museum donations reflects the diversity of historical aspects: sea-drift Caribbean seed pod; silver presentation tray to a Lerwick minister; 19th-century costume; herring station trolley; First World War Navy equipment; and a locally-registered 1940s motorcycle. In addition, a copy of a rare 1820s Shetland Bank banknote was secured thanks to a grant from the National Fund for Acquisitions.

There were also several important additions to the Archives collection. These included the extensive library and records of the Glasgow Orkney and Shetland Literary and Scientific Society, a very active association founded in the 1860s; a unique visitors' book from the island of Noss; the papers of writer and political activist Lollie Graham; and a minute book from the Althing debating society.

Work continued on improving access and care standards for the marine archaeology collection, with work on the finds from the wreck of the *Drottningen af Sverige* (Queen of Sweden), which were catalogued, photographed and repacked; this culminated in a focus display. Two projects reached into the local community: Shetland Museum and Archives was an associate partner in a University College Dublin initiative to record and photograph Neolithic tools; and through a £26,800 grant from the Esmée Fairbairn Collections Fund, traditional rugs in private hands and community museums were logged.

The Shetland Museum & Archives benefited from volunteers' and exchange students' assistance, sorting postcards, repacking/photographing archaeological finds, and cataloguing archival collections. Groundworks started on a new workshop/storage facility that will host traditional Shetland boat-building and small craft storage and will offer improved quality of collection care.

Archives staff continued to sort and catalogue parts of the collection. The papers of A.D. Mathewson are now listed and available to researchers, as are the books and papers of former Museum Curator Andrew Williamson. Several rare maps were sent for conservation and these were returned in vastly better condition.

The photographic collection is in demand for publications and for private customers, and our service to the public was improved by the allocation of dedicated staff-time for running the photographic collection, through scanning, cataloguing, answering queries and processing sales.



Our Exhibition "Blockade 1914 -1918" inaugurated Shetland's ongoing programme of war centenary commemorations.

Exhibitions

The Shetland Museum and Archives has a programme of high quality permanent and temporary exhibitions, and 2 large-scale shows were achieved this year. In August 2014 the Great War centenary was marked with Blockade 1914-1918, which highlighted the strategic role of Shetland's Naval base in the war. The exhibition was part-funded by Lerwick Port Authority sponsorship.

In November "Fallen", a show of work by renowned photographer Don McCullin, opened. This was a partnership exhibition with Shetland Arts Development Agency and was hosted between both organisations' venues. The work was part of the Tate Gallery and National Galleries of Scotland "Artist Rooms" programme, and was possible through grant funding from Artist Rooms and Creative Scotland. "Fallen" had a central youth strand and featured commissioned film and music and contemporary Shetlanders' photography.

A grant from the Leverhulme Trust facilitated the project "Incoming", dealing with settlers in Shetland. The outcome saw an exhibition of incomers' artefacts, recorded reminiscences, and a publication.

Two popular exhibits were also hosted in the Foyer. "Breaking the Mould" featured a loan from Cambridge University's Museum of Archaeology & Anthropology of an Iron Age armlet found in Fetlar. This was central to the annual memorial lecture by Dr Fraser Hunter from the National Museums of Scotland. From the Museum's collection, a painstakingly-restored threshing machine, which proved a great favourite with Shetlanders who recalled these in use, was unveiled. Other focus displays in the year included toys, blacksmith work and felsite tools.

Lifelong Learning

As ever, the busy programme welcomed visiting school groups who enjoyed tours and activities. Popular mainstays were toys, making pots and Viking life, and the holiday workshops on natural history and sea monsters were eagerly welcomed.

With the war centenary's demands, school resources on the First World War were developed, including outreach visits to get staff and pupil feedback. Pupils from local schools entered a British Legion national competition to research 1914-1918 war memorials and following Fair Isle's win, all the local films were screened.



The "Northern Lights" young ambassadors, poets, photographers and film -makers, were inspired by the McCullin "Fallen" exhibition.

School work experience placement pupils learnt about the work of the Shetland Museum and Archives and visiting foreign exchange school students from as far afield as Latvia and Turkey, investigating local industries, were welcomed.

The success of working with dementia sufferers continued. “Dus du mind?” is a partnership with Alzheimer Scotland and covered topics such as dancing and 1970s life. “When I paint, I remember” features art therapy, and is a partnership with Alzheimer Scotland and NHS Shetland and was led by volunteer artists. The format won the “Most Innovative Partnership” category at the Scottish Dementia Awards from almost 100 entrants.

Other activities included “Bookbugs” sessions, in partnership with Shetland Library, and summer “Hands on History” sessions were developed featuring items from the handling collection.

The lecture programme featured guest speakers giving a range of lectures on subjects including excavations at the Lawting Holm parliament site, Shetland surnames and the origins of Up Helly Aa. Staff visited outside organisations to deliver talks on excavations at Clickimin Broch, Arthur Anderson, collections care, textile history, and Naval warfare 1914-1918.

Research

The Shetland Museum and Archives was the primary resource for researchers on every aspect of Shetland’s past and present. Enquiry topics were varied and included funerary urns, porphyry altar stones, knitwear patterns, Sandwick copper mine, RAF Sullom Voe and maritime enquiries.

Staff members’ research projects were presented in print or exhibition. Articles covered Pictish pebbles, fishing sinkers, boats, lamps and banknotes. Local sources on the First World War were made available through 2 Shetland Library publications, Safely Wounded (service people’s letters) and Blockade 1914-1918 (economic warfare).



A pupil from Sandwick Junior High School taking part in the “Teens Takeover” at Hay’s Dock Café Restaurant.

Community Heritage

Shetland Museum and Archives provided advice to community museums on storage methods and gave guidance on achieving Accreditation status. It also played an integral part in the Shetland Wool Week programme, through co-ordination, setting courses and organising a gansey (knitted jumper) exhibition.

Facilities

There were a number of staff changes throughout the year, the Facilities Manager and Technician's posts being the most notable.

The Visitor Services Team continues to provide a valuable point of contact for visitors for information about the collections and for Shetland as a whole. The visitor comment book was once again filled with positive feedback from visitors both local and further afield.

Hay's Dock Cafe Restaurant Ltd.

There were a number of staff changes throughout the year. A new Head Chef has been in post from summer 2014 and the Café Restaurant continues to thrive.

The local market remains strong and due to popular demand, evening service is now offered on a Thursday night in the winter season as well as the usual Friday and Saturday nights.

Sandwick Junior High School Secondary 3 pupils took over the restaurant for 2 nights. They cooked and served food to family, friends and teachers both evenings. It was a great opportunity to work with the school and give pupils a taste of the catering industry.

Much work has gone into redesigning menus using as much local produce as possible.



SHETLAND TEXTILES 800 BC TO THE PRESENT

Edited by Sarah Laurenson



"Shetland Textiles" rapidly became the best seller of the year

Retail

Books within the Museum Shop remain the biggest sellers, with the Shetland Textiles 800BC to the Present, closely followed by the Shetland Bus book. Postcards also sell in large quantities and customers comment on the uniqueness of their design. The Viking rubber duck, developed by The British Museum as part of its major Viking exhibition, has proven to be a popular novelty item.

INTERPRETIVE PROVISION AND AMENITY ACCESS

Strategic Objectives:

- Co-ordination and facilitation of the structured provision of interpretive materials and facilities.

Community History

The network of local museums and history groups throughout Shetland provides vital information to the many visitors whose main reason for coming to Shetland is to enjoy the rich cultural and natural heritage. Shetland Amenity Trust continues to maintain a basic level of financial support for some 19 of these groups but has been unable to secure additional core funding to cater for new groups, growth in groups, or increased costs to groups.



Local museum Quendale Mill is operated by the South Mainland Community History Group



Shetland's network of interpretive panels are much appreciated by visitors

Shetland Heritage & Culture

Shetland Heritage and Culture is an overarching brand that positively promotes a consistent voice and quality for interpretive provision in the islands. Available for use by all legitimate heritage groups, the Shetland Heritage and Culture branding on websites, interpretive boards, leaflets and advertisements allows visitors to instantly recognise interpretation which will be accurate, informative and of a high standard.

Interpretive Panels

Shetland Amenity Trust continues to provide support and advice to groups wishing to adopt the Shetland Heritage and Culture template for the development of interpretive panels. During 2014/15 Trust staff began work on a series of panels for Lerwick Community Council to be displayed in the town centre. These will consist of a map dealing with Shetland place names, 3 boards interpreting the history of Lerwick and an orientation map of Lerwick for visitors wishing to explore the town. These boards will be especially useful for cruise ship passengers disembarking at Victoria Pier.

Trail Leaflets

The Trust has developed a Trail pack covering the Military History of Shetland. This contains a series of 7 interpretive cards, with corresponding maps, dealing with early radar stations, the role of Sumburgh during World War II, The Great War, The Shetland Bus, The Defence of Lerwick, Sullom Voe and aviation crash sites. The cards are presented in an attractive folder which gives additional background information.

Interpretive Leaflets

Shetland Amenity Trust continues to produce a highly successful range of interpretive leaflets designed to give geographic and thematic coverage of Shetland's diverse heritage and culture. The leaflets are extremely popular with visitors, delivering as they do wide ranging information in an easy to use and highly portable form. Each leaflet is checked for revisions by consulting relevant local organisations before reprinting. Reprint runs continue to be funded through the Shetland Islands Council's Economic Development Unit.

Shetland Heritage Publications

The Trust uses its imprint Shetland Heritage Publications as a vehicle for publishing books related to Shetland which are unlikely to appeal to a commercial publisher. Books published this year were:

- Incoming – Some Shetland voices
- Granny Linda and the Lighthouse
- Up Helly Aa – Tar Barrels and Guizing looking back
- The Spitfire "Shetlander"
- Shetland Textiles - 800BC to the present

Websites

The Trust continues to operate 4 public information websites:

- www.shetland-heritage.co.uk
- www.shetlandmuseumandarchives.org.uk
- www.shetlandamenity.org
- www.sumburghhead.com

These sites give comprehensive information on Trust activities and Shetland's visitor attractions. The shetland-heritage site provides downloads of all the interpretive leaflets. Work has begun on a new version of the Shetland Museum and Archives site.

The Trust also regularly posts up to date visitor information on various Facebook pages.



Author Jonathan Wills with his grandsons celebrating the launch of "Granny Linda and the Lighthouse"

Promote Shetland

Strategic Objectives:

- To project Shetland on the world stage as an authentic, creative and highly desirable place to visit, live, study or do business with.

Shetland Amenity Trust submitted a comprehensive bid in response to the Shetland Islands Council request to tender for the Promote Shetland contract. The Trust is extremely proud that this prestigious destination marketing contract was renewed for the period 1st April, 2014 to 31st March, 2017. This report covers the first year of this new contract.

Strategically, all our destination marketing activity ensures we continue to project Shetland on the world stage as an authentic, creative and highly desirable place to visit, live, study or do business with. The key objectives of this contract are summarised below along with our 5 campaigns that provide reference for our marketing activity:

- Raising Local Economic Confidence (Absolutely Confident)
- Overcome barriers to Attracting Professional Skills to Shetland (Absolutely Attractive)
- Advertise to Specific Tourist Markets (Absolutely Niche)
- Promote Local Economic Development Opportunities (Absolutely Local)
- Promotion of Non-Specified Activities (Absolutely Flexible)

Promote Shetland believes Shetland can have confidence in its economic future and this is encouraged locally. We want to build up that confidence by persuading companies and individuals, from the UK and internationally, to invest their money, their time and their lives in the islands.

Shetland's values of self-reliance, resilience and strong community spirit are paramount when facing the inevitable challenges presented by the global economic crisis and the local boom in petrochemical activities. We want people to feel pride in living here, to feel good about living here and to tell others about that. We will strive to attract skilled people we need to come and live in Shetland too.

BBC News & Sky News Live

Promote Shetland engaged with the BBC News Channel in extensive broadcast engineering tests from our facility at Mareel ahead of Shetland Art's Screen Play. The 60 North TV service impressed the national broadcaster to the point where it decided to send both Mark Kermode and Gavin Esler to do their weekly film review live from Mareel during Screen Play. In addition, our technical and broadcast services allowed the BBC to send only a Director to oversee the broadcast. Sky TV also provided support and watched with interest to see if things can be made easier for broadcasters to do more from remote places such as Shetland, but with the added benefit of reduced costs and complexity.

Ahead of the Scottish Independence Referendum, Promote Shetland supported Sky News's technology project to provide media students with "iPad Broadcasting Kits" across all 32 Scottish Count locations.

The Shetland region was becoming increasingly prohibitive for costs and to get someone to install a satellite system in time. Poor and unreliable 3G coverage was another issue that meant that Shetland was likely to be pulled from this project. To ensure that Shetland did not drop off the map Promote Shetland provided access to our own Broadcast network from Clickimin back to Mareel and onwards to Sky's broadcast infrastructure.



*Sky News coverage of the
Scottish Independence Referendum*

This 'can do' attitude and support was welcomed and acknowledged at a senior level within Sky and thanked publicly via Twitter.

Edinburgh Tattoo Fiddlers

Promote Shetland supported the Shetland Fiddlers' attendance at the Royal Edinburgh Military Tattoo by paying £5,500 towards the design and production of their Mirrie Dancer inspired outfits (designed by Nielanell and produced by Laurence Odie Knitwear).

In order to demonstrate how valuable the Tattoo has been for Shetland in terms of exposure to an international audience, Promote Shetland pulled together a range of statistics from the event:

- There was a total of 25 performances
- Over 220,000 people attended (8,800 per night)
- Approximately 30% of the audience are international, 20% come from Scotland and with the remaining 50% coming from the rest of the UK.

BBC One Highlights Show was watched by an average UK viewing figure of around 5 million when it was broadcast on Monday 25th August. This equates to roughly 21% share of the television viewing audience.

The TV programme is shown to a global audience of around 100-300 million (this figure depends on who the BBC sells the programme too - New Zealand, Australia, America and China).

Scottish Medical Training Careers Fair 2014

Promote Shetland provided promotional material to support Shetland's attendance at the Scottish Medical Training Careers Fair 2014, which was held in Glasgow's Royal Concert Hall on Saturday the 20 September.

Junior doctor, Catherine Brown, who is currently working at the Lerwick Health Centre, contacted us to see if we had any promotional material that she could take to the event. The aim of the fair is to promote Shetland to students as a fantastic destination to move to and complete their medical training.

The event attracts many undergraduates from throughout the UK as well as international students.

Following the event Catherine informed us that around 10 people were genuinely interested in moving to Shetland to complete their training. The trainees were intrigued by the isles and were keen to find out more.

Shetland Wool Week 2014

This year's Shetland Wool Week was the most successful yet in the still young history of a festival celebrating the local textile industry and the hardy native sheep.

Organisers laid on over 100 events including exhibitions, workshops, talks, tours, drop-in sessions and markets. Around 290 people had registered, but a more accurate number of participants was nearer 450, based on data gathered during the event.

A detailed report was compiled, however it is interesting to note the following:

69% of attendees travelled to Shetland mainly for Shetland Wool Week

60% of people had never been to Shetland before

60% took the plane whilst 40% took the ferry

51% of attendees stayed for 7 nights or more

81% of people paid for accommodation within Shetland

49% hired their own car

97% was female with 3% being male

60% were between the ages of 45 & 64

32% were retired and 68% were working full-time

70% of people travelled on their own

100% of people would recommend Shetland Wool Week to friends and family

A BBC Radio programme, "Our Story", took a look at 'The Textile Industry in Shetland' from early 20th Century to present day. The emphasis was very much on capturing memories of older residents of Shetland and this was broadcast just ahead of the event.

A new Co-ordinator for the event, Selina-May Miller, joined the Promote Shetland team to help grow the Shetland Wool Week further and in a sustainable way.

60 NORTH Magazine Subscriptions

60 North magazine is becoming increasingly popular online but requests are continually being made for a printed version by existing readers. With this demand the decision was made to launch a subscription service and print the high quality quarterly magazine.



Yarn bombing in Lerwick as part of Shetland Wool Week 2014

Throughout September and October software was developed to accommodate magazine subscription orders on the SHETLAND.org website. The subscription was launched on Friday 14th November at the Shetland Food Fair. Promotional 60 North flyers were produced and inserted into all pocket guide and magazine orders and Christmas subscription gift cards were available for sale at the Food Fair.

There are now over 400 subscriptions and the income is used to sustain and enhance the publication, whilst making it available to a wider audience.

Shetland Food Fair 2014

Promote Shetland organised cookery demonstrations at the Shetland Food Fair 2014 in order to support the Shetland Food Producers Group. The audience had a chance to watch some of Shetland's inspiring chefs in action and sample delicious produce including Shetland beef, lamb, pork, white fish, mussels, scallops and crab cooked in both the traditional and more modern way.



Shetland Food Fair 2014

The event was a huge success with around 4,500 people visiting Clickimin over the weekend. Chefs included:

Marian Armitage - author of 'Shetland Food and Cooking'
Susie Jacobs - author of 'Recipes for a Greek Island'
Peter Sinclair - famous Shetland bannock recipe
Michael Hannah - favourite Shetland recipe, seafood stew
John Gold - from Frankie's Fish and Chip Shop
Amy Henderson - from Scalloway Hotel

Promote Shetland organised the logistics and promotional materials.

The event was filmed and overhead cameras installed. A large TV was set up at the side of the stage so that the audience could get a good view of the chefs preparing the dishes. This video footage will now be edited down into small video clips which will be used to promote the Shetland food, local chefs and traditional recipes.

Oil & Gas Film

A film to promote the oil and gas sector in Shetland on behalf of the Shetland Islands Council and Highlands & Islands Enterprise was produced. The aim was to promote Shetland as a place to do business with, highlighting natural resources, skills and ideal location. Additional packages will be completed in 2015.

By working closely with local businesses and industry operators we have conveyed Shetland as a thriving community in a prime location, with strong track record and expert knowledge – proving Shetland is ideally equipped to serve the oil and gas industry.



Oil and Gas film

The film was completed in January and was shown at a presentation by Ian Couper, Chief Executive of Energy North. The official launch took place in March at a networking event in Shetland.

This film is a true Shetland production – it was produced by Promote Shetland, filmed and edited by Liz Musser, the music and film graphics were done by JJ Jamieson and Tom Morton did some of the interviews, scriptwriting and narration.

Interviews and filming were supported by Lerwick Port Authority, Technip, BP, Total, Peterson, Ocean Kinetics, Shetland Ports and Harbours, Sumburgh Airport, Lerwick Engineering and Fabrication and Shetland Composites.

Up Helly Aa 2015 - Live Webcast

For the past 5 years Promote Shetland has organised a live broadcast of the Up Helly Aa day celebrations. This year the live coverage began at 3 p.m. and ran to 9 p.m., featuring Shetland traditional music with Fiery Sessions at Mareel; the Junior Up Helly Aa procession; a selection of archive and contemporary film on Up Helly Aa; as well as the evening procession.

The production of the evening procession was very high quality – it involved 10 camera shoots with real time sound from the event and galley burning. Narration from Davie Gardner and Tom Morton, with an interview from ex-Guizer Jarl Peter Malcolmson, gave viewers an insight into the festival.

The viewing figures for the 2015 event were as popular as ever with 21,495 unique viewers - up 1.54% compared to last year and from 91 different countries. Top 10 viewing countries were: United Kingdom (14,789), United States (1,302), Canada (411), Australia (228), Germany (221),

Norway (214), New Zealand (140), Netherlands (133), Sweden (127), France (100).

In addition, a competition to measure engagement was run. Viewers that signed up for a 60 North Magazine subscription were in with a chance of winning a trip to Shetland for Up Helly Aa 2016. The number of entries received was pleasing – 148 people purchased the annual subscription, which proved the audience was very engaged.



60 North Magazine - Winter 2014 edition

NATURAL HERITAGE

Strategic Objectives:

- Maintenance of a Shetland Biological Records Centre to collect, collate, manage and disseminate information about Shetland's flora and fauna.
- Raise awareness of, and help safeguard, Shetland's biodiversity and geodiversity.
- Provide, develop and improve facilities, access and resources for the enjoyment by the public of the Shetland countryside and its flora and fauna.
- Safeguard, promote and make accessible the geology of Shetland and maintain Geopark Shetland's membership of the European and Global Geoparks Networks through implementation of the Geopark Shetland Strategy and Action Plan.

Biological Records

Habitats & Species

Just over 5,000 records were added to the Recorder 3 database during the year bringing the total held to 255,222. In September a decision was taken to move the biological records database across from Recorder 3 to Recorder 6 which can link directly to GIS providing obvious advantages in terms of data display and analysis. The transfer can be expected to take up to 6 months and staff will need training in the new software.

Several datasets were again submitted to relevant national bodies to ensure Shetland is represented at a UK level and appear in species' National Atlas'. One of these was bumblebees and we co-authored a paper for BWARS (Bees, Wasps and Ants Recording Society) on the colonisation of Shetland by the Buff-tailed Bumblebee. Another paper detailing the occurrence of bats in Shetland was published in Volume 6 of Scottish Bats. A short article, focussing on bumblebees and hoverflies, was written for 60 North magazine.



A Natusius' Pipistrelle - the bat species most commonly encountered in Shetland

A core function of the SBRC is to provide data and other information to a variety of agencies, commercial consultants, voluntary bodies, students and interested members of the public. In 2014/15, around 80 data searches/information requests were dealt with. Some of these were on a commercial basis, others to support a wide variety of organisations and individuals. Scottish & Southern Electric (SSE) proved one of our biggest clients. They are to be commended for seeking early advice regarding the potential biodiversity impacts of removal, replacement or erection on new hydro-lines. Two Shetland-based students sought information, one for an Advanced Higher project, the other for a University undergraduate project.

SBRC screens all planning applications to Shetland Islands Council (SIC). The purpose of this is to minimise, where possible, the impact of developments on biodiversity. A total of 401 applications were screened, of these 192 were identified as possibly having a negative impact on biodiversity.

Data searches were run against these and in 17 cases (4.2%) it was considered that there was the potential for damage to key biodiversity interests. The appropriate information and/or recommendations were passed to the relevant bodies.

The Records Centre continues to be involved with a number of local initiatives. It continues to produce Site Statements for all the Local Nature Conservation Sites identified in the Local Plan and the second suite, comprising 11, were completed during the year. Unfortunately the LNCS at Haroldswick Mires on Unst, was damaged by SIC Roads during the year. Following representations to SIC a meeting was held with the Roads Department and other interested parties to try and avoid such unnecessary damage in the future. This should be the first of regular meetings at which Roads can table their work programme for the coming months and the potential impacts of their proposals on biodiversity, and mitigation, can be discussed.

Involvement with the Environment Action Team, which contributes to the Community Plan, continued. The Trust produced the majority of the first report on the agreed indicators for the Team's consideration, and input into the Plan. Comments were also offered on the SIC's Supplementary Guidance on Onshore Wind Energy. Lessons relating to the marine environment were created for the Sumburgh Head Visitor Centre and meetings were held with the Anderson High School Biology staff to develop outdoor lessons for pupils studying biology.

Surveys & Consultancy Work

Phase 1 habitat surveys and breeding bird surveys were undertaken for SSE in relation to new and replacement hydro-lines, for the Staney Hill housing development and for a quarry extension. The Ornithological Hazard Plan for Scatsta airport was updated, data and advice for some renewables projects was provided and 8 surveys regarding European Protected Species and proposed developments were undertaken.



Willow Warbler. The annual breeding bird survey co-ordinated by SBRC suggests this species is colonising the islands

The Centre undertook several items of work for the SIC regarding small-scale developments and access projects, continued to act as the local co-ordinator for the national Wetland Bird Survey (WeBS) counts and assisted the Shetland Oil Terminal Environmental Advisory Group (SOTEAG) with winter duck and seabird counts. The Shetland breeding bird survey continued into its 13th year, with 57 people covering a total of 83 one kilometre squares, just shy of the record participation. Now that 13 years of data have been collected trends can be examined with some confidence.



Skeo Taing - one of the suite of new LNCS

An article reporting on passerines (songbirds) waders was produced for the Shetland Bird Report showing that some species (e.g. Blackbird) are faring well, others (e.g. Skylark) not so well.

Training Courses

Four courses were held this year and all were well attended. We were lucky enough to persuade internationally renowned peatland expert Richard Lindsay to return to Shetland in August for another course on blanket bogs and this time he was accompanied by fellow expert Dick Birnie.

John Crossley from Orkney tutored a course on National Vegetation Classification (NVC), also in August. Earlier in the summer Rachel Shucksmith delivered a course on intertidal animals and in October we ran another one of our popular courses on autumn birds.



A blanket bog course held in August proved popular.

Peatland Restoration Project

After a successful bid to the Peatland Action Fund our Project Officer, Sue White, commenced work in April. Blanket bog provides a series of ecosystem services – regulating water flow, carbon sequestration and storage and water purification – as well as providing an important habitat for wildlife.

The Project Officer's priorities were to raise awareness of blanket bog and its value, and to identify suitable areas for blanket bog restoration in the islands. Promotional work included attending 3 agricultural shows, doing interviews with Radio Shetland, producing articles for the Shetland Times and developing a peatland restoration leaflet. Sixteen land managers requested meetings to discuss possible peatland restoration work and 2 of these completed restoration projects – one of them, at Cunningsburgh is now a trial demonstration project.



Two peatland restoration projects commenced in Shetland in 2014.

A feasibility study was also commissioned by the RSPB to restore a large area of blanket bog on Yell. The new SRDP (Scottish Rural Development Programme) Agri-Environment Climate Scheme has peatland restoration as an option under moorland management plans which should be attractive to local land managers. Scottish Natural Heritage has agreed to fund the Project Officer for a further year to help cope with the work that is likely to arise from this. Comments were fed into Scotland's National Peatland Plan and support to the Mire Conservation group in Shetland continued.



A guided walk at Eshaness - part of the Shetland Nature Festival

Shetland Ranger Service

The work of the Rangers is driven through a Service Level Agreement with Shetland Islands Council, which funds a large part of their work. This has to be sought on an annual basis.

The Shetland Nature Festival was held in partnership with European Geoparks Week over the week of 5th-11th July. This was the seventh festival and approximately 730 people took part in the 25 events based throughout Shetland. This year, several events were run by

organisations and groups that had not previously formed part of the Shetland Nature Festival partnership. These included a rock climbing session, coasteering and parkour sessions. In addition, Our Dynamic Earth's Education Team ran several programmes throughout the festival including workshops and an evening talk at the Shetland Museum & Archives. Feedback, both anecdotal and from questionnaires, was very positive.

Monitoring of access routes for Health & Safety purposes again occupied much time with 120 monitored, some twice a year. Minor repairs to infrastructure were also undertaken. A number of surveys (including breeding birds, rare plants and otters) were undertaken as part of monitoring Environmental Indicators (targets) under the Community Plan. A 1-day event looking at mini-beasts was held at SBRC for the Shetland Wildlife Explorer's Group.

Geopark Shetland

European Geoparks Network/Global Geoparks Network

Delegates attended the Co-ordination Committee meeting in Sobarbe Geopark, Spain in March 2014 and the meeting in Harz Braunschweiger Land Ostfalen, Germany in September 2014. The Geopark Officer attended the Global Geoparks Association meeting and Conference in New Brunswick, Canada in September 2014 and delivered a presentation on 'Developing Geopark tour packages in peripheral regions – a Shetland case study', based on learning from the Northern Georoutes Project. The Geology Project Officer also delivered workshops on Scottish Geology in 3 Canadian primary schools during the Global Geoparks Conference.

UK Global Geoparks Forum

Shetland hosted the 2014 meeting of the UK Global

Geoparks Forum in Unst. In addition to delegates from the 7 UK Geoparks and 3 aspiring Geoparks, there were representatives from the British Geological Survey, Scottish Natural Heritage (SNH), Natural England, Natural Resources Wales, VisitScotland, the UK National Commission to UNESCO and the Deputy Director within the Scottish Government's Environment & Forestry Directorate, representing the Scottish Minister for Environment & Climate Change. Following the meeting, the Forum members attended a Civic Reception hosted by Shetland Islands Council.

Commenting on his first visit to Shetland, the Minister's representative, Keith Connal, said, 'I was very pleased to attend the UK Global Geoparks Forum meeting and I congratulate Geopark Shetland for organising such an informative and enjoyable event. It was good to hear about the work of member and aspiring UK Geoparks and to witness first-hand the important links that Geopark Shetland has with the local community.' An article on the meeting was published in Earth Heritage Magazine by SNH. Two delegates attended the UK Global Geoparks Forum meeting that took place in GeoMôn (Anglesey, Wales) in March 2015.



*Delegates attending the UK Geoparks Forum meeting in Unst in April.
Image by Austin Taylor*

Scottish Geoparks Partnership

The Geopark Shetland Business Plan 2015-2018 was developed and submitted to the Scottish Government in February along with a request for continued financial support. Secure funding for Geopark Shetland remains a key objective. It is essential if Geopark Shetland is to retain its membership of the Global Geoparks Network.



Children enjoying the Scottish Geoparks Open Day in Edinburgh

A Scottish Geoparks Open Day took place at Our Dynamic Earth science centre in Edinburgh in May 2014, to engage with the public and showcase the Geoparks to potential stakeholders and funders. It was attended by the Scottish Minister for Environment & Climate Change, Paul Wheelhouse, and included an engaging talk from well-known science communicator, Professor Iain Stewart, who has presented a number of popular BBC programmes on geology and is a great promoter of UK Geoparks.

HINT Project

The Geology Project Officer delivered a workshop on using digital technologies in heritage interpretation for community groups in Shetland's North Isles in February. An article on the completed HINT Project (Heritage Interpretation using New Technologies) with project partners North Pennines AONB, Chablais Geoparks and Geopark de Hondsrug, was published in the journal of Earth Science and Engineering Volume 4 number 3, March 2014.

Northern Georoutes Project

Work on the second phase of the Northern Georoutes project with Magma Geopark (Norway), Katla Geopark (Iceland) and Stonehammer Geopark (Canada) was completed in November 2014. A website, project app and online booking system were developed and implemented and work to develop tourism packages and new tourist offers in Shetland continues.

Geopark Shetland hosted a 'Group Business' workshop in April 2014 in partnership with government agency Highlands & Islands Enterprise (HIE) and national tourism body VisitScotland. The event helped local businesses and tourism organisations learn about the process of developing package deals and explore the potential for such activity within Shetland. Gaps in current tourist provision were highlighted and the group explored how Shetland can cater for emerging and growing markets such as adventure tourism. The Geology Project Officer attended the World Adventure Travel Summit in Killarney, Ireland and worked with HIE and Shetland delegates to share the learning.

Scottish Geodiversity Forum

Geopark Shetland endorsed the new campaign 'Earth Science Education Scotland', driven by members of the Forum, which aims to improve the status of Earth Science within the Scottish school curriculum

Education

The Geopark Officer led workshop and careers advice sessions at the Scotland Rocks Conference in Perth for Geology Higher Pupils. The Conference was run by the Royal Scottish Geographical Society in partnership with the Scottish Geodiversity Forum.



Geology based mapping workshop on Braewick Beach run by Geobus in August

St. Andrews University Geobus Project visited Shetland high schools to deliver geology based workshops and activities over a week long period in August through collaboration with the Geopark.

The 2-day annual outdoor activity event for primary school pupils (ShEEP DIP) took place in May 2014 in partnership with members of Shetland Environmental Education Partnership.

The Adult Learning Class 'Landscape, Geology and Geopark Shetland' took place through the autumn, led by the Anderson High School Geography Teacher who is the educational representative on the Geopark Shetland Working Group. A guided walk and geology workshop was delivered for the RSPB WEX Explorers club, and geological classroom sessions and site visits were provided for Anderson High School pupils with additional support needs.

Conservation

A 5-year geosite monitoring plan for Shetland and a Geodiversity Indicator were developed for the multi-agency Shetland Environment Team and the plan is being implemented by the Shetland Ranger Service and the Geopark.

Events

The 7th annual Shetland Nature Festival in partnership with European Geoparks Week took place in July, involving the education team from Our Dynamic Earth in Edinburgh, as well as the RSPB, Shetland Amenity Trust, SNH and Shetland Arts Development Agency. Approximately 730 people took part in 25 events around Shetland during the course of the week and, for the first time, income was the same as expenditure, which is a step towards future financial sustainability.

Geopark Shetland worked with the Institute of Physics, the University of Glasgow, Sumburgh Head Lighthouse and Shetland Astronomical Society to develop a public event to coincide with the total eclipse of the sun on 20th March, celebrating the UNESCO International Year of Light and promoting Solar Aid. The Geology Project Officer worked in partnership with a local tour guide to support a week-long visit to Shetland from the Geographical Club which is associated with the Royal Geographical Society.

Promotion

Shetland worked with North West Highlands Geopark and aspiring Lochaber Geopark to secure a prominent presence for Scottish Geoparks alongside the National Parks on the national tourism website VisitScotland. The Scottish Geoparks also secured funding from Government agency HIE to recruit a 1-year graduate placement student to develop the social media capabilities of the Scottish Geoparks and connect with international tourist operators. The successful candidate, Jenny Bouwsema, began work in March 2015.

Product Development

The photographic guide to Shetland's rocks, in partnership with David Malcolm, was completed and will be launched in May 2015. The Geology Project Officer has been working on complex illustrations for the forthcoming Geological Guide to Geopark Shetland. A new local marine tourism business AboveWater/UnderWater Shetland was successfully endorsed by Geopark Shetland.

Projects in Development

Geopark Shetland worked with partners in the North Atlantic region to secure funding from the Northern Periphery & Arctic Programme (NPAP) for the 3-year Drifting Apart Project. The project partners are the lead partner Causeway Coast & Glens Heritage Trust (Northern Ireland), Magma Geopark (Norway), Stonehammer Geopark (Canada), Marble Arch Caves Geopark (Northern Ireland/Ireland), Reykjanes Aspiring Geopark, Saga aspiring Geopark and Katla Geopark (Iceland), and Kenozero National Park (Russia). The 3 Scottish Geoparks are joint partners with Shetland as administrative lead. The Scottish budget is €250,000, of which 65% is funded by NPAP, to be matched with staff time. The Geological Surveys of Northern Ireland, Ireland and Norway and the Scottish Geodiversity Forum are Associate partners.

ARCHAEOLOGY

Strategic Objectives:

- Curate Shetland's archaeology for the benefit of the public.
- Develop Shetland's archaeology as a resource for educational purposes and for the enjoyment of the public.

Sites and Monuments Record

It has long been one of the aims of the Trust's Archaeology Section to be able to make map-based information about Shetland's archaeological sites available online. This year has seen a leap forward in this aspiration, with records about Unst's archaeology being uploaded onto Past Map in February. Past Map is a Scottish Government hosted portal for information about Scotland's archaeology. The Royal Commission on Ancient and Historical Monuments of Scotland (RCAHMS) database and Historic Scotland's mapping of Scheduled Monuments and Listed Buildings appear as layers, alongside layers contributed by the Local Authority Sites and Monuments Records/Historic Environments Records. Visitors to the site can access basic information about sites for which the Trust holds information and, of course, people can then contact the Archaeology Section if they would like more information than is available on the layer.

A study by Historic Scotland, in 2011/2012, demonstrated that the records held by RCAHMS and those held by the Trust are quite different, with the Trust holding a lot more information about earlier sites and RCAHMS holding more information about deserted crofting settlement. The 2 records are, therefore, complimentary for anyone wanting to find out more about an area within the islands. Data can be uploaded to Past Map quarterly

and the Archaeology Section will gradually increase the proportion of the SMR on line as they validate the data ready for inclusion.

In September, staff spent 4 days working with ExeGesIS, the company which created and maintain the software which underpins the Sites and Monuments Record. The new upgraded version was installed and has increased stability. This visit enabled staff to receive training tailored to their specific needs and was extremely valuable.

Development Control

A key function of the Archaeology Section is to carry out the Archaeology-related Development Management function for Shetland Islands Council Planning Service, under a service level agreement. Every planning application is monitored by the Section but, increasingly, the Section is assisting developers and individuals who consult the Trust prior to submitting their applications. The Archaeology Section is very encouraging of people to do this, since the majority of potential conflicts between archaeology and development can be avoided through early consultation.

Sometimes it is impossible for a development to entirely avoid having an archaeological impact and, in such cases, an appropriate mitigation strategy is put in place both before and/or during the planning process. One such case is the new Anderson High School at Stoney Hill, Lerwick. A staged approach has seen field walking, trial excavation and, eventually excavation, of features which were apparently prehistoric. EASE, an archaeological company based in Westray, Orkney, carried out the excavation of a prehistoric chambered cairn (a burial cairn which is 4-5,000 years old) and contained several worked-quartz flakes, or blades. They also carried out trial excavation which demonstrated that there is



The chambered cairn at Staney Hill under excavation by the archaeological company EASE.

a prehistoric house site close to the boundary of, but just outside, the development. There were also several World War II remains and the remains of a probable croft building on the hillside which have been recorded before they are removed by the development.

Association of Local Government Archaeology Officers: Scotland (ALGAO)

The Shetland Archaeologist is a member of the Association of Local Government Archaeology Officers by virtue of the work carried out on behalf of the Planning Service. Having been appointed to the committee, the Shetland Archaeologist is becoming increasingly involved in contributing to national workshops and responding to government consultations.

This year has been particularly busy with work related to the pending merger of RCAHMS and Historic Scotland. This has included addressing subjects such as setting Performance Indicators for the heritage sector nationally. She has contributed to the Shetland Marine Spatial Plan, the first in Scotland to be adopted and, as such, has been involved with Historic Scotland in organising CPD relating to marine matters for her ALGAO:Scotland colleagues.

Old Scatness Broch/World Heritage Status

Old Scatness Broch, Jarlshof and Mousa are on the UK Tentative List for World Heritage Status. Linked, but not dependant on this, are the Trust's aspirations to conserve Old Scatness with an innovative solution. This will involve protecting the site with a roof, walkways and creating a controlled environment, as well as providing year round visitor access, interpretation about the site and about the Iron Age and better visitor facilities. This year we have received a lot of helpful advice and encouragement from a number of people within Historic Scotland, which has helped us understand how best to approach both tasks.



Assistant Archaeologist Chris Dyer prepares for Shetland Archaeologist Val Turner to photograph walls in a roundhouse at Old Scatness.

Since January, Archaeology staff have photographed every exposed section of wall on the site and the task of analysing this and producing a Conservation Report is now underway.

The Trust was pleased to have been able to open the site on Mondays between June and the end of August to facilitate public visits, as well as arranging customised tours for booked groups at other times. The Assistant Archaeologist was key to staffing the site, and we were pleased to welcome back Eleanor Pottinger, the former Visitor Co-ordinator, to work on the site. The tours were well received by the public. We were assisted by both the Woodlands and Architectural Heritage Teams regarding maintenance.

Old Scatness has remained a popular venue for school visits this year, and we hosted "ShEEP DIP" an environmental educational event attended by over 100 primary schoolchildren, as well as an event for Shetland Wildlife Explorers (also primary school age).

Viking Congress Volume

Forty-one contributions were received for the publication arising from the 2013 Viking Congress which was held in Lerwick. These papers were edited throughout the year by the Shetland Archaeologist, Val Turner, for the Trust, Olwyn Owen, Historic Scotland and Doreen Waugh, Place-Names Researcher, all of whom worked closely with the authors.

Viking Unst

The Trust's base of operations for Viking Unst at Brookpoint was staffed at weekends during the summer school holiday period. Visitor numbers to the replica longship, Skidbladner, and the longhouse continued

to be high with many repeat visitors throughout the summer. The conservation of the Skidbladner took a significant leap forward with a member of the North Isles Architectural Heritage Team dedicated to working on the longship for a few weeks. The deck was completely renewed and fixed down, and several coats of oil were applied to all the wood. Archaeology Section staff also carried out maintenance on the excavated sites which appear to be being well-visited by the public: Hamar, Underhoull and Belmont.



Dot Redshaw demonstrates nalbinding (Viking knitting) to a visitor to Brookpoint in July.

Interpretation

The Assistant Archaeologist, Chris Dyer, was heavily involved in the development of the World War II radar hut at Sumburgh Head and has since given several talks on the subject and has written the text for "Shetland At War", a pack of trails on a military theme. He has also spoken to the Lerwick Brownies about the work of an archaeologist. The Shetland Archaeologist has given several talks about the potential World Heritage Area, including as far afield as a talk to a meeting of the Perth Society for Natural Science.



The Military Remains trails pack, which directs visitors to sites from the north of Unst to Sumburgh.



The National Trust begins excavations at Collaster, Unst.

Working with External Organisations

This year, the Archaeology Section has been pleased to work with a number of visiting archaeologists, including Gabriel Cooney, University College Dublin, who returned to Shetland to work on felsite deposits in the North Mainland; the National Trust which carried out small-scale excavation at a possible Iron Age site Collaster, Unst; and the RCAHMS Buildings Recording Team which recorded the house at Halligarth, Unst. The Shetland Archaeologist also took to the air with Dave Cowley, from the Aerial Archaeology team at RCAHMS, in order to offer local knowledge to the process of completing their current programme of photography of sites and buildings within Shetland which began in 2012.

PLACE-NAMES

Strategic Objectives:

- Promote the collection, understanding and use of place-names
- Record place-name evidence from oral and archive sources
- Maintain and develop of the Shetland Place-Names Database and digital mapping of names

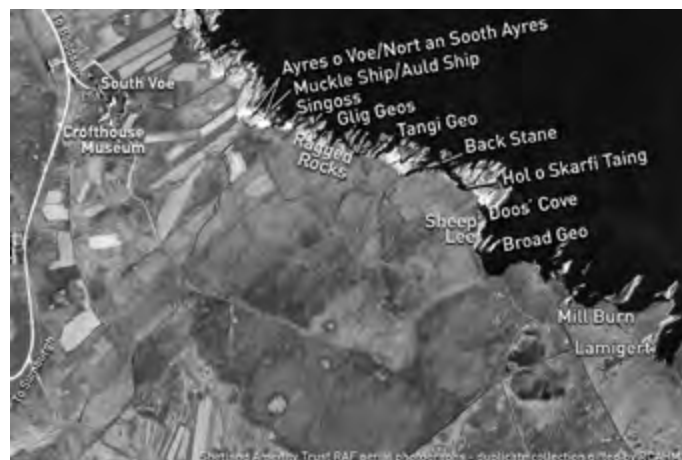
This year, the Shetland Place-Names Project continued to promote the understanding and use of dialect and place-names and shared information with a wide range of individuals and groups of all ages and backgrounds. It collaborated on and supported a number of interpretive projects, dialect initiatives and activities relating to thing sites in the North Atlantic region.

Recording & Outreach

Copy maps and recording sheets were supplied to individuals and groups interested in recording local place-names. Recording sessions were held with Burra and Waas History Groups and many new names were added to the maps. Copy aerial photographs and place-name maps were supplied for Nesting History Group's summer displays and for Field Studies walks throughout the year. Outreach activities included talks to Burravoe and Sound Scottish Women's Institutes and the Lerwick and Sandwick Royal Voluntary Service groups. The Place-Names Project Officer visited Nesting Primary School to discuss place-names and their meanings with pupils and teachers to help with the development of a circular walk around Nesting.

Research & Interpretation

Work commenced producing Interpretive Panels for Lerwick Community Council in Harrison Square. A Shetland Place-Names panel was researched and designed, and research



Place-names which feature in a poem about Voe, Dunrossness

commenced for a Lerwick orientation panel and 3 smaller panels about historic Lerwick.

Information was provided to a number of individuals and organisations interested in location, spelling and pronunciation of a range of place-names. This included researching place-names in Papa Stour and Tingwall, helping researchers locate their ancestral homes, providing copy aerial photographs for personal and school studies about Wartime Shetland, and advising on the origins and meanings of particular place-names and dialect words.

Individuals were helped choose names for their new houses and the BBC pronunciation department was assisted with requests relating to pronunciation of dialect words and place-names.

The Project Officer researched and wrote a short article on place-names of Voe, Dunrossness to tie in with a poem about the area for the Voar (spring) edition of the New Shetlander.



Thing Sea Trail Norwegian visitors at Tingaholm, site of Shetland's local parliament until the late 16th century.

(Photo by Frank Bradford)

She also checked dialect and place-name spellings for our new bird book, researched other place-names for another new publication and discussed the meaning and relevance of place-names as part of the Seascape Character Assessment for Shetland being produced by the North Atlantic Fisheries College Marine Centre.

THING Project

In June, the Trust supported the Norwegian fishing boat M/S Nybakk's journey on the Thing Sea Trail 2014 from Norway to Skye, Isle of Man, Inverness, Orkney and Shetland. The boat carried a travelling exhibition and slide show about the THING Project partner sites and events were held in and around each thing site.

Throughout the month we posted regular updates and photos on the Thing Sites Facebook page and this resulted in many new users learning about the Project.

For the Shetland visit, a day of activities was organised comprising a civic reception, tour to Tingwall and Scalloway, presentations in the Scalloway Museum and an informal evening reception. These were well received and achieved good press coverage. Following this event, the Place-Names Officer travelled with Shetland Islands Council Convener, Malcolm Bell, to Norway to take part in the Gulating celebrations, marking the 200th anniversary of the Norwegian constitution and the culmination of the Thing Sea Trail. In addition to addressing the open air event attended by 1,000 people, they participated in useful meetings to discuss possible future collaborations to strengthen and extend the Thing Network.



Thing Sites geocaches are being found by treasure hunters from around the world. (Photo by Frank Bradford)

The Thing Sites GeoTour remains very popular with daily logs and comments from people visiting thing sites and finding the caches. The co-ordination of maintenance work by partners and released trackable GeoTags which are spreading information about thing sites throughout the world continued.

Shetland ForWirds

The Place-Names Project Officer continues to represent the Trust on the Shetland ForWirds committee and the performance, merchandise and education groups.

Da Year o Dialect 2014 marked the 10th anniversary of Shetland ForWirds and saw the group co-ordinating and supporting a number of initiatives throughout the year. These included participation in Writing the North events, organising a small concert for children and compering the Dialect Concert at the Folk Festival, and staging its own annual Variety Concert. There was liaison with Shetland Arts on Wird Craft, a project encouraging craft

workers to incorporate dialect in their products, and work towards a May 2015 production of the popular Shetland musical Tell Wiz, first performed in 1958.

Mirds o Wirds, a new small guide to common Shetland words and phrases, was launched in June and proved so popular it is to be reprinted. Words and phrases were provided to Living Lerwick for their Wirds on da Street as part of the Fair Isle Festival, and members of Shetland ForWirds and the mascot Dratsi, supported Disability Shetland's Peerie Birl and the Skeld Regatta during July. Further successful ventures were the Fjaana (small celebration) in Shetland Museum and Archives as part of Wool Week and the Rhoda Bulter artwork competition.



Shetland ForWirds display and stand at the Skeld regatta.

ARCHITECTURAL HERITAGE

Strategic Objectives:

- Protection and restoration of Shetland's architectural heritage to both enhance visual amenity and conserve cultural heritage for the benefit of the public.
- Encourage the use of traditional building methods and materials.

Architectural Heritage Accommodation

Shetland Amenity Trust offers a range of heritage accommodation in Shetland: 'Shetland Camping Böds' (www.camping-bods.co.uk) and 'Shetland Lighthouse Holidays' (www.lighthouse-holidays.com). These buildings of historic value are located throughout the isles and provide a fantastic opportunity to tour the islands.

Camping Böds – The 9 Camping Böds offer basic, low-cost accommodation in truly unique locations. Six of the Bods have showers and electric cooking facilities and the other 3 are more basic and do not have electricity. In 1 of these Böds there is no water and guests have the real camping experience of using a chemical toilet.

Lighthouse Self-Catering Accommodation – Located in the former keepers' cottages at Bressay and Eshaness lighthouses. This accommodation is much higher quality than provided in the Böds.

Sumburgh Lighthouse buildings have been faithfully reinstated and the accommodation opened May 2014. The ex-Keepers' accommodation provides luxury standard family holiday accommodation and the former Occasional Keepers bothy is now in great demand by 'artists in residence'.

Sumburgh Lighthouse Restoration & Development Project

The £5.4m project to restore the Category A listed buildings at Sumburgh Head Lighthouse was completed in May 2014 and opened by HRH The Princess Royal on 3rd June, 2014.

The main construction contract was completed in March 2014 and the buildings handed over to Shetland Amenity Trust. Then followed an intensive few weeks of work by our in-house Architectural Heritage Team to fit out the buildings and prepare the site for opening. This included the making and fitting of the bespoke shop units, installing IT systems and internet access, new paths constructed to access the viewing points, habitat improvements for birds, installing web cameras on cliffs and in burrows, signage, landscaping, etc. Thanks are due also to the Trust's Woodlands Team for their sterling efforts with landscaping.



HRH The Princess Royal unveils the plaque commemorating the opening of the restored Sumburgh Head Lighthouse.



Ex-lighthouse Artificer Brian Johnson looking after one of the engines which power the foghorn.

The days prior to the official opening were most busy setting up a marquee tent, installing temporary sound systems and crowd barriers, etc. with everything dismantled and removed before the site reopened the next day for visitors.

Completing the construction activities, the Foghorn Trumpet was brought back to life on 20th February, 2015. This was the first time in 20 years that the trumpet blew. Our ex-Lighthouse Artificer has to be acknowledged for his effort in restoring the Engines and Foghorn mechanism. Information on the relationship between the Engines and Foghorn can be found in the Sumburgh Head Engine Room.

A Ground Source Heat Pump provides the main heating and hot water throughout all the buildings at the Head. Additionally, Nordri Ltd. installed 3 arrays of Photo Voltaic panels in the south-west field. This aspect is not the most appropriate for PV panels, however, the long summer nights have been a revelation and the units of electricity generated has exceeded expectations.

Partners & Funders

Shetland Amenity Trust's project partners were the Northern Lighthouse Board and RSPB Scotland. Funding was provided from: the European Regional Development Fund; Shetland Islands Council; Heritage Lottery Fund (HLF); Historic Scotland; The Wolfson Foundation; Scottish Rural Development Programme; Highlands & Islands Enterprise (HIE); Scottish Natural Heritage; The Royal Society for the Protection of Birds (RSPB); and Shetland Amenity Trust.

For further information, please visit our web site at www.sumburghhead.com

Traditional Shetland Boat Building Centre

This Centre is a new venture and is located adjacent to the Trust's other properties at Stoney Hill, Lerwick. Tenders for the construction work resulted in an award of contract to Corramore Construction Ltd. S Malcolmson Ltd. commenced site clearance works in November 2014. With foundations installed, the building shell was erected in March 2015 and it is envisaged that the project will be complete for occupation later in the year.

Brough Lodge, Fetlar

The specified works to save the building and arrest deterioration were complete in late 2014. These latter works included the reinstatement of the 4 corner turrets at the top of the walls of the main house.

National Trust for Scotland (NTS)

The Trust has continued to support NTS to develop and assess the feasibility of its proposal for the future use and renovation of Halligarth House and Gardens in Unst, built in 1832 by the medical practitioner and renowned ornithologist Dr Laurence Edmonston.

Old Haa, Sand

The Old Haa is a Category A listed building built in c. 1754 for Sir Andrew Mitchell. The building is a 3-storey classical Laird's House with the living accommodation on the first floor. Redman Sutherland Architects were appointed by the homeowners to identify the reasons for significant water ingress around the South East Gable. The problems identified included render was boss, losing aggregate and badly cracked; porous stone in the wall; damaged chimney breast cope and stonework; cracked lintels over windows; etc.

Following discussion between the architects and Historic Scotland, it was decided to replace the defective stonework and to remove and replace the render with a traditional 'hot lime' render.



Harling in progress at the Old Haa, Sand

Shetland Amenity Trust was asked to manage and undertake the works. Hot Lime has not been used in Shetland for many years and a number of trial mixes were undertaken before a suitable mix was identified. In central Scotland it is normal to use an 'NHL3' lime in the mix, however, in the cooler Shetland climate these mixes would not properly cure and eventually settled on a mix containing local beach sand and NHL5 lime.

New stone was procured for the window lintels and dressed to match existing ones by the Trust's stonemasons. The replacement harl was successfully applied in October 2014.

Historic Scotland and Redman Sutherland Architects closely monitored the works at all stages and Historic Scotland intend to issue a paper on the use of hot lime in Shetland.

Nil Desperandum

Following a successful request for volunteers, essential repair work was begun at Hay's Dock to the ex-seine netter Nil Desperandum.

Built in 1947 for the Ministry of Defence, the boat is believed to be one of the best examples of its kind left. It was purchased by the Wiseman family in 1951 and spent 50 years fishing the waters around Shetland. The vessel has been in a deteriorating state of repair in recent years and was gifted to Shetland Amenity Trust by James Wiseman in April 2012 in order that it could be preserved and become a display for visitors to the area.

The volunteers, led by Peter Chroston, have removed the heavy equipment from the vessel's deck and dismantled the boat's mast. Future works will include some repairs to the timbers and repainting the boat.

Scalloway Museum

The very successful local museum was successful in attracting funding to build an extension to the museum premises to provide additional toilets and external display areas. Shetland Amenity Trust's Architectural Heritage Team was selected to undertake the works.

Excavation works began in late September 2014 and by Christmas the extension was erected and fitting out work completed in early 2015. All the works were done to a high standard.



Work underway on the Scalloway Museum extension.



Roof repairs at the Old Haa, Burravoe

Old Scatness Broch

Project management and survey expertise is being provided to develop this future project.

Other Works undertaken by the Architectural Heritage team included:

Reroofing the Old Haa Museum at Burravoe, Yell
Repairing the Old Waas Brig (Walls bridge)
Rebuilding the sea wall at Sand Lodge, Sandwick
Rebuilding dry stone walls at Hill Lane, Lerwick
Stonework repairs at Islesburgh House and Symbister High School for Shetland Islands Council

ENVIRONMENTAL IMPROVEMENT

Strategic Objectives:

- Enhancement of visual amenity and public enjoyment of the countryside.
- Encouragement of environmental awareness.
- Encouragement and development of waste minimisation, re-use and recycling strategies.

Da Voar Redd Up – Community Spring Clean

The 27th annual Voar Redd Up was undertaken in 2014 with more record breaking success. 4,349 volunteers took part, continuing to make it the highest supported community clean up throughout the UK, per head of population. The volume of bruck collected was 64.94 tonnes, down slightly on the 68.20 tonnes collected in 2013. This includes the tonnage picked up during the annual Voar Redd Up as well as additional rubbish removed from coastal and roadside locations throughout the year, through Mini Redd Up Groups.

Over its 27 years Da Voar Redd Up has grown from a few hundred individuals clearing mainly coastal areas of the debris washed up with winter storms, to over 20% of the population volunteering their time to clear Shetland's coastlines and roadsides. If Scotland were to achieve this participation rate, nearly 1 million volunteers would be required and for the whole of the UK nearly 12 million.

To date over 1,600 tonnes of bruck have been removed from Shetland's environment. This makes a significant contribution to the cleanliness of our Isles, benefiting local residents, biodiversity, visual amenity and the tourism industry. Significant resources are deployed by the Trust to ensure its success. While much of the bruck

collected consists of marine litter, redd up volunteers also target land-borne litter, such as roadsides and ditches.

New for 2014, the Trust asked volunteers to collect any shark, skate and ray egg-cases they found during coastal Redd Ups. Volunteers handed in 95 egg-cases which were identified and found to represent several different species. This data was fed into the Shark Trust's national survey, helping to map the distribution of shark, skate and ray species around the UK coast. Also new for 2014, the Trust contacted local aquaculture industry representatives/groups to ask if their members would be willing to offer their help to groups which Redd Up more remote areas. Through this, several groups received assistance in moving their bruck to accessible collection points for Trust vehicles, forming links with local industry which we hope will continue.



Da Voar Redd Up 2014 in full swing.

This year's Redd Up was again sponsored by BP Sullom Voe Terminal with support from local business, Shetland Islands Council and Shetland's Community Councils. Da Voar Redd Up continues to command strong partnership working involving Scottish Natural Heritage, Shetland Islands Council, Scottish Environment Protection Agency, VisitScotland and the Association of Shetland Community Councils.

Environmental Improvement – Remote Isles

Along with supporting redd ups on every inhabited isle, and some uninhabited, in Shetland, the Trust continues to work with the communities of Foula, Papa Stour, Fair Isle and Skerries in the removal, for safe disposal and recycling, of a large amount of scrap vehicles, metals and related bruck.

Environmental Improvement Teams

The visual amenity and general environmental improvement of Shetland is greatly enhanced by the operation of 2 Environmental Improvement Teams, servicing the Mainland of Shetland and the North Isles. Both Teams offer a free comprehensive service for the removal of scrap vehicles, scrap iron, redundant agricultural machinery and other bulky metal items. During 2014/15, 234 end-of-life vehicles and 263 requests for uplift of fencing wire, redundant agri-equipment and other bulky items were completed for recycling.

The Teams' work within the community has a substantial positive effect on the environment, particularly within rural and remote areas of Shetland.

The North Isles Team continue to develop and maintain an Authorised Treatment Facility in Yell which depollutes scrap vehicles prior to recycling in line with 85% recycling targets for scrap vehicles as directed by European

Legislation. This facility contributes significantly to the cleanliness of Yell, Unst and Fetlar.

Both Teams play a crucial role in many of the Trust's other activities including Da Voar Redd Up, can recycling and other initiatives which present an "added value" aspect to the Teams' work

Recycling

Recycling within Shetland is well supported by the community, diverting large volumes of waste from Landfill – the Trust plays a significant part and is a major contributor to Shetland's annual waste recycling figures. Specifically, the Trust is responsible for the recycling of:

- aluminium and steel cans
- high quality building materials
- glass



Aluminium cans after crushing

The Trust manages a 'Cash for Cans' scheme for local schools and community groups. Through this the groups can raise funds by collecting aluminium cans for recycling.

Enviroglass

Enviroglass continues to recycle waste glass generated from bottle banks, kerbside collections and trade establishments. In 2014/15, 478 tonnes of waste container glass was diverted from landfill to be recycled by Enviroglass. Enviroglass recycles this glass into a range of high quality products, including:

- 80% recycled glasscast products, the most popular of which is its range of paving slabs suitable for both indoor and outdoor use
- 100% recycled glass cullet for shotblast products



Enviroglass products on display at Cope Ltd.

- 100% recycled decorative garden glass
- 100% recycled glass all in aggregate

In addition, Enviroglass has also produced a number of bespoke items, such as hearth stones, plaques and memorials. In 2014/15 these included the Shetland Environmental Award plaques and house signs. Further information on Enviroglass and its products can be found at www.enviroglass.co.uk.

Following a business development project and installation of new production equipment, Enviroglass has expanded the range of products on offer and made links with new customers.

Dunna Chuck Bruck, Litter Prevention & Waste Minimisation

Due to feedback from community and redd up groups, the Trust relaunched Shetland's overarching anti-litter campaign, Dunna Chuck Bruck. A range of initiatives have been carried out under this banner, highlighting littering and how the community can do something about it as well as other suitable topics, such as marine litter, recycling, reuse, carbon reduction, food waste, etc. There is also a Facebook page which is updated regularly: www.facebook.com/Dunnachuckbruck.

Dunna Chuck Bruck (DCB) works with a number of likeminded organisations committed to improving and enhancing Shetland's unique environment. DCB is a member of ShEEP (Shetland Environmental Education Partnership) whose members include Royal Society for the Protection of Birds, Scottish Natural Heritage, Geopark Shetland, KIMO and Shetland Islands Council. Together, they delivered outdoor education days for 200 pupils from the Lerwick, South Mainland, Fair Isle and Foula schools. DCB was also involved in the Shetland



Lobster trap tags used in schools for discussions on marine litter

Nature Festival, delivering a Recycled Crafts workshop in Unst, to 81 people including children, family groups and adults. As well as this DCB helps communities address their local litter issues. One such project included helping a community in the South Mainland to remove a large fishing net from their shores.

A lot of work is undertaken with schools including, advice, workshops, assemblies, class projects and a Dunna Chuck Bruck challenge for schools and youth groups.

Where appropriate, the work done with and by schools has been highlighted on the Facebook page, to inspire and encourage others. During the year the Trust took the lead on a roadside litter project involving Anderson High and Brae High School pupils. As part of this the Trust partnered with Shetland Library to launch a special round of their highly successful Bards in the Bog initiative, titled Bards in Da Bruck. A film is also being created; with a planned completion for May/June 2015.

In terms of Litter prevention and waste minimisation the Trust also provide:

- Free “Bag Back” boxes, to promote the reuse of carrier bags.
- The sale of Bruck Boxes for storage of refuge sacks.
- Information and raising awareness of litter prevention at local events and shows.

Shetland Environmental Awards

The 26th Shetland Environmental Awards took place in November, organised and hosted by the Trust. This event is an important annual celebration and recognition of our community’s efforts to protect and enhance our environment.

There were a good number of applications from a wide range of projects. The 2014 Award Winners were: Aith Junior High School; Bressay Primary School; Brucehall Extra Care Community Garden; Burravoe Pier Trust; Foula Primary School & Community; Frankie’s Fish & Chips; Highlands Garden; Nesting Primary School; Ollaberry Primary School; Shetland Tannery Ltd; Sound Primary School; and Sumburgh Head Lighthouse, Visitor Centre & Nature Reserve.

The Awards are judged by the Shetland Environment Group. The awards plaques were made by Enviroglass and presented by Mr Iain Gulland, Director of Zero Waste Scotland.



2014 Shetland Environmental Award winners

The awards were again sponsored by the major players within the environment sector in Shetland, including Scottish Environment Protection Agency, Shetland Islands Council, Royal Society for the Protection of Birds, Shetland Civic Society and VisitScotland. The Total Laggan-Tormore Project sponsored the awards presentation event.

Shetland Environment Group

Partnership working is a key aim of the Trust. The Trust administers the Shetland Environment Group, a multi-agency group set up to advise and assist the Trust to fulfil its environmental objectives. Partners in this group include Shetland Islands Council, Scottish Natural Heritage, Scottish Environment Protection Agency, Royal Society for the Protection of Birds, Shetland Civic Society, VisitScotland and the Association of Shetland Community Councils.

Greening of the Trust

The Trust has an active greening agenda and it remains a Gold Award holder in the Green Business Award Scheme.

Where appropriate, the Trust uses a large amount of reclaimed building materials throughout its programme of building renovation and investigates/installs renewable sources of energy where possible.

Fishing For Litter

Shetland Amenity Trust continues to manage the Shetland operations of the Fishing For Litter Scheme run by KIMO. This successful project encourages the local fishing fleet to bring ashore marine litter found when out fishing. KIMO remains as the strategic director.

Outside Agencies

Shetland Amenity Trust continued to assist local and national agencies with regards to their environmental objectives.

WOODLANDS

Strategic Objectives:

- Preservation and development of existing woodland.
- Conservation, propagation and re-establishment of native trees.
- Creation of a Shetland Arboretum to foster interest in trees and participate in international conservation strategies.
- Encouragement of the use of trees, shrubs and other woodland flora in the Shetland landscape, both urban and rural, so that they enhance the environment, and are of positive value to people and wildlife, for both present and future generations.

Peatland Restoration

The Woodlands Team has been involved in the Scottish Natural Heritage (SNH) funded Peatland Restoration Project which began in May 2014, both in project management and on a practical level. To this end the Woodlands Project Officer attended a Field Studies Group Sphagnum Moss Identification course at Kindrogan in Perthshire and paid visits to potential restoration sites with the Peatland Restoration Project Officer.

Team members also attended 2 Shetland-based courses on blanket bog ecology, and then took part in a restoration project at Cunningsburgh. This involved blocking erosion gullies with dams in order to reduce run-off and raise the water table, and revegetating bare areas of peat with 'plugs' of cotton grass and fragments of sphagnum moss. At the same time methods of propagation of sphagnum, including tissue culture, were investigated at the Trust's nursery facilities.



Woodlands team members helped with a Peatland Restoration project in Cunningsburgh.

Sumburgh Head Visitor Centre Landscaping

As part of the landscaping of the site, the Team lifted and laid grass turves and sowed grass around the visitor centre. New enclosures of windbreak fencing were erected in the West Park and old sections of fence replaced. Excess suckers of *Rosa rugosa* were lifted from the Tangwick Haa garden in Eshaness and planted within these enclosures – this plant having proved to be the only one to survive, flower and provide shelter and food for birds in the extreme exposure at Sumburgh Head.

New Anderson High School, Clickimin & Staney Hill

Consultation on landscaping the grounds of the new High School was undertaken in conjunction with the landscape architect and advice given on what species of trees, shrubs and herbaceous plants could be used. The Woodlands Team took many cuttings from the willows that were planted on the edge of the old campsite (now the actual site for the school). The Team moved trees that were in the way of the new combined cycle and pedestrian path on the west side of the Loch of Clickimin and it was agreed that more trees should be planted on the east side, between the new path and the loch.

A case was also made for a 'green corridor' to be landscaped into the proposed Stoney Hill housing scheme, above the Old North Road, where a quantity of trees have already been planted and are thriving.

Hawkweeds

All Shetland endemic species of hawkweed are now in cultivation, the last to be collected, *Hieracium ronasii*, having grown, flowered and produced enough seed to achieve the target number of ex-situ plants. Some seed and seedlings of other species have been sown or planted at locations agreed with SNH. We continue to collect and store seed from selected species in cultivation.

Nursery

The nursery at Kergord has been extensively restored and many plants have been re-potted and new stock beds of willows installed. Propagation work has continued at the Horticultural Unit. The Team has also been asked by the Millennium Seed Bank at Kew Gardens to collect and contribute seeds of Shetland native trees and shrubs.

Plantations & Gardens, etc.

Garden maintenance was carried out at Trust properties, including Windhouse Lodge and Voe House Camping Böds, Shetland Museum & Archives, Old Scatness Broch and Bressay Lighthouse,. Further thinning and access improvements were undertaken at the Sullom plantation where windblown trees were cleared, as well as trees at Kergord and Strand Loch. Pruning work was carried out at Montfield Hospital and at other properties.

An access gate, signage and a pathway were installed at the East Burn plantation at Swinister in Northmavine and advice given on planting for a woodland on the Isle of Linga, Waas.



The Walled Park at Kergord an ideal starting point for a 'magic' woodland walk at the Shetland Nature Festival.

ShEEP DIP & Shetland Nature Festival

We participated in both of these events; the Kergord 'magic' woodland walk and story-telling at the nature festival have become a popular attraction, with several people returning for a second time.

Forestry Grant Schemes

Under the new SRDP grant scheme 2014-2020, a continuation of the Woodland Creation Scheme for the Northern and Western Isles was announced. Take-up of the previous scheme was disappointingly low and it would appear that the online application process proved to be difficult. However, there may be a new scheme operated by the Woodland Trust available both to crofters and non-crofters in the near future.

Shetland Museum & Archives Performance Review Indicators

The statistical visitor information below is used to report to various statutory bodies:

Visitor Data Figures	2013/14	2014/15
Total Visitor Numbers	93,160	83,810
Croftthouse Visitor Numbers	4,026	4,020
Website Hits	35,046	29,280
Website Enquiries	314	323
info@ e-mail enquiries	164	54
Photo Archives Hits	85,837	86,072
Photo Archives Feedback	114	61
Photo Orders	89	97

Museum Information

	2013/14	2014/15
Donations Received	196	95
Exhibition Sales	252	275
School Visits	82	58
No. of Pupils	1,832	1,296
School Outreach Visits	12	6
No. of Pupils	273	149
Nursery Visits	17	5
No. of Pupils	281	100
Children/family workshops/events	37	85
Talks/Lectures	11	12
"Dus du Mind" sessions	12	12
"Sheeksin" sessions	12	3
Gallery Tours	193	57

Archives Information

	2013/14	2014/15
Archives Researchers	1,103	1,092
Archives Documents Issued	2,225	1,892

Facility/Event Bookings

	2013/14	2014/15
Auditorium	70	55
Learning Room	37	43
Boat Hall	23	9
Hay's Dock Café Restaurant	19	10
Main Foyer	15	14

GRANT AID

Shetland Amenity Trust operates a grant aid scheme which provides financial assistance for the preservation of architectural heritage, environmental improvement initiatives and archaeological projects.

During 2014/15 the Trust awarded a total of £18,120 to 5 projects as follows:

	£
Shetland Amenity Trust, Shetland Wool Week	5,000
Shetland Amenity Trust, Don McCullin Exhibition	1,500
Dr H. Liddle, Repairs to the Haa of Sand	5,000
Edinburgh World Heritage Trust, Restoration of Jaw Bone Arch	4,000
Shetland Amenity Trust, Fetlar Armlet Display	2,620
	<hr/>
	18,120



Income & Expenditure Summary 2014/15

Grants:

Shetland Charitable Trust	1,418,712
Shetland Islands Council	144,481
Scottish Natural Heritage	23,312
HIE Shetland	107,600
Big Lottery	11,100
Heritage Lottery Fund	150,294
Historic Scotland	49,440
ERDF/Scottish Executive	185,653
Grant Aid Account	1,874
Other Grants	60,295

2,152,761

Investment Interest	165
Endowment Interest	54,940
Donations	5,477
Trading Income	165,325
Other Income	2,336,016
Other recognised gains and losses	-1,020,112

Fund Balances b/fwd 15,124,678

18,819,250

Expenditure

General Expenses	252,167
Administration Expenses	519,956
Governance Costs	15,639
Architectural Heritage	676,257
Woodlands	116,895
Grant Aid	52,395
Natural Heritage	62,821
Shetland Boat Building Project	60,615
Interpretation	59,693
Archaeology	101,171
Viking Unst	4,396
Old Scatness Broch	2,260
Thing Project	917
Environmental Improvements	250,216
Glass Recycling	56,710
Place Names	43,038
Promote Shetland	491,177
Shetland Heritage Publications	14,717
Shetland Rangers	54,808
Shetland Nature Festival	2,301
Peatland Project	26,347
Planned Maintenance	365,984
Archives	164,515
Museum	262,218
Museum - Education	74,307
Museum - Facility	549,436
Museum - Shop	99,405
Geoparks	65,452
Sumburgh Head	98,820
Depreciation	320,952

Funds Balances c/fwd 13,953,665

18,819,250

